

HSBC-AUW School of Apparel

Leading the Future of Fashion





Bangladesh has achieved remarkable economic and social progress in the past few decades. The pillar of this economic story has been the apparel industry accounting for 84% of Bangladesh's exports.

Bangladesh's apparel industry today is a leader in transparency across the value-chain. The sector has made significant progress in addressing the challenges of growth from an ESG perspective – it became the global leader having the highest number of LEED-certified factories (Environment), empowered female population of the country through employment (Social) and ensured governance through initiatives like Accord, Alliance and RMG Sustainability Council.

What brought us here will not take us where we want to be. We need to consider what is required to build on the achievements so far for future-proofing the industry while navigating the new challenges of pandemic and a shifting apparel-sourcing market.

At HSBC, Female Empowerment and Future Skills are two of the pillars that our corporate sustainability agenda is built on. Hence, HSBC-AUW School of Apparel is a natural alignment for us. We are proud to collaborate with AUW in making this vision a reality. I believe the School will play a pivotal role in imparting international standard education in building the future leaders for the industry and the country.

Md Mahbub ur Rahman
CEO
HSBC Bangladesh



With Bangladesh's readymade garment export market touching \$40 billion a year, and with the economy being 80% dependent on this particular industry, it's time we engage with creating a group of young women ready to take charge of what lies ahead.

While empowerment of women continues to remain as a central focus for us in Bangladesh, real empowerment is yet to happen. Women in readymade garment sector have not been able to graduate beyond the sewing machines or at the maximum, supervisory position. This is a regular phenomenon at a time when the top positions are either being occupied by mostly men or by expats, who are mostly men. Today, the apparel industry in Bangladesh needs a homegrown talent pool, which will service the needs of the sector.

Therefore, in order to prepare cohorts ready to take on the challenge of employability in Bangladesh, Asian University for Women is happy to launch the Master's program on Apparel and Retail Management in collaboration with HSBC Bangladesh, complete with required courses on industry specific areas.

Dr Rubana Huq
Vice Chancellor
Asian University for Women

HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management

AUW in association with HSBC Bangladesh has established the HSBC-AUW School of Apparel to offer a one-year full-time MS (Master of Science) program in Apparel and Retail Management. The MS in Apparel and Retail Management program seeks to create a pool of expertly trained women from Bangladesh who will go on to manage local businesses. The program will build executive talent and enable enduring skill formation within the country while contributing towards the social goals of sustainability and women empowerment. Academic Excellence, Industry Relevance, and Social Significance would be the defining features of the Programme. This aims to seek excellence in terms of attracting top-quality students, first-rate quality faculties with state-of-the-art curriculum, and placement in leading organizations. The MS program is designed and delivered in association with leading international Universities and Institutions renowned in Fashion Management and Apparel Manufacturing education. The RMG companies, including manufacturers, vendors, and global retailers, would be prospective recruiters of future graduates. The knowledge and skills acquired in the MS program can be transferable to other industries.

The one-year MS program will be delivered through on-campus and online teaching, with most classes delivered in person. The structure will consist of ten months of academic instruction, a two-month internship in an RMG company, and the completion of a capstone project. The program has 10 core courses covering functional areas of management, apparel, design, apparel manufacturing, retailing, and merchandising, and 16 intensive modules covering a range of management concepts, skills, and tools. Academic learning will be supplemented through periodic guest lectures from leaders in both industry and academia. The program is open to women graduates of AUW, self-sponsored women graduates from other universities, and company-sponsored women employees. All candidates are selected through a rigorous admission process.

The cohort of the academic year 2023-24 has 18 dynamic young women keen to build their managerial and leadership careers in the Ready-Made Garments (RMG) industry of Bangladesh. All of them have been selected through a rigorous admission process. All of them have a CGPA of 3.0 and above and have passed the HBS CORE examination. HBS CORE is a business fundamentals credentials examination conducted by Harvard Business School that all students have to pass after going through a 12-17-week education in three courses, Financial Accounting, Business Analytics, and Managerial Economics. All the students were interviewed by a panel of faculty and industry practitioners from H & M, YoungOne, Dewhirst, and HSBC. They speak more than two languages and are conversant in English as a second language. Most of the students are recent graduates of AUW. They come from diverse socio-economic backgrounds and represent all regions of Bangladesh. All of them have varying work experiences, as interns, operations executives, business analysts, and researchers in organizations in Apparel Manufacturing, Banks, Law Firms, and Public Institutions, including AUW. They are currently completing their internship at leading organizations in the apparel industry in the areas that align with their career goals including Marketing, Merchandising, Production, Industrial Engineering(IE), Human Resource(HR) and Compliance.

Core Courses & Intensive Module 2023-2024

Term 1

Core Courses	Faculty	Affiliation
Marketing Management & Marketing Research	Ellen Touchstone	Xi'an Jiaotong-Liverpool University
Accounting & Financial Management	Juergen Seufert	Shanghai University of Science and Technology
Apparel Manufacturing Technology	Abhi Mishra Das	CBGMEA University of Fashion Technology
Textile Science	Abhi Mishra Das	CBGMEA University of Fashion Technology

Intensive Module	Faculty	Affiliation
Business Communication & Negotiation Skills	John Storm	University of Aberdeen
Data Analysis with Excel	Lin Wu	University of Nottingham
Textile Humanities	Deepasri Baul	Asian University for Women
Elements and Principles of Design	Afroza Rahman	CBGMEA University of Fashion Technology
Fashion Culture	Dr Zhe Wang, Dr Benjamin Wild	Manchester Metropolitan University

Term 2

Core Courses	Faculty	Affiliation
Operations Management	Doug Clark	Apparel Industry Professional
Industrial Engineering	Doug Clark	Apparel Industry Professional
International Retailing	Karen Lea-Swain, Julie Hodson	Manchester Metropolitan University

Intensive Module	Faculty	Affiliation
Project Management	John Storm	University of Aberdeen
Graphics & E-Fashion Design	Afroza Rahman	CBGMEA University of Fashion Technology
People & Change	Raghu Reddy	Asian University for Women
Master Class in Marketing	Dipak C Jain	China-Europe International Business School
Heritage Fashion	Kuhu Plamondon	Designer
Comparative Labor Rights & Occupational Health and Safety	ILO Bangladesh	ILO Bangladesh

Term 3

Core Courses	Faculty	Affiliation
International Buying and Merchandising	Karen Lea-Swain, Julie Hodson	Manchester Metropolitan University
Product and Brand Management	Karen Lea-Swain, Julie Hodson	Manchester Metropolitan University
Sustainable Supply Chain Management	Karen Lea-Swain, Julie Hodson	Manchester Metropolitan University

Intensive Module	Faculty	Affiliation
Advanced Topics in Merchandising & Retailing	Vertica Bhardwaj	University of Texas at Austin
Strategic Thinking	Steven White	Tsinghua University
Export-Import Documentation	Md Kamruddin Harun	Industry Professional
Business Plan Writing	E&Y New Zealand	E&Y New Zealand
Business Ethics	Raghu Reddy	Asian University for Women



Afia Akter

Afia Akter has a Bachelor's degree in Economics with double minor in Finance and Development Studies from the Asian University for Women.

With nearly a decade of experience in the RMG industry, Afia has held significant positions at Aabha Limited, where she served as the Director of Product Development and Supply Chain Management. She also worked at Kenpark Bangladesh (PVT.) Limited in the KEPZ, Chittagong as a Sample and Pattern Maker.

She also gained valuable international exposure through an internship with Excudemy, USA, focusing on Corporate Leadership and Productivity Management.

Her passion for research is evident through her involvement in "Summer Research Projects" at Asian University for Women, where she explored topics such as Migration Workers, the impact of Covid-19 on social media marketing and brand awareness among university students in Bangladesh, and Policy Specialist work for UKAID.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

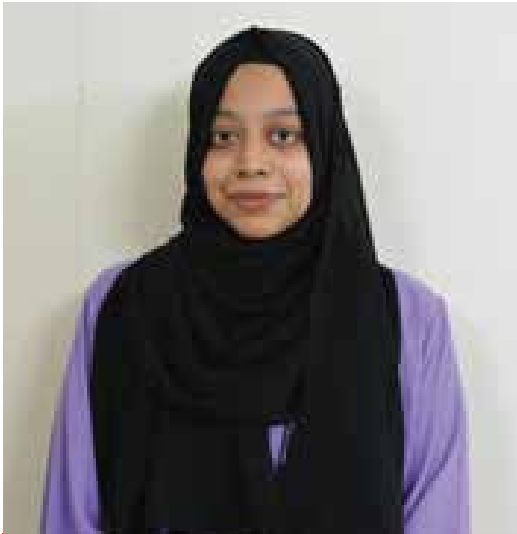
Current CGPA: 2.44

Educational Qualifications: BA Economics with double minor in Finance and Development Studies

Work Experience: 10 years as Sample and Pattern Maker at Kenpark, One-and-half years with Aabha, a dynamic RMG buying house startup, in Operations

Worked With: Kenpark, Aabha

Nature of Work Experience: Product Development, Garment Manufacturing, Supply Chain Management



Afia Binte Mostafa

Afia Binte Mostafa has a Bachelor's degree in Economics with double minor in Finance and Mathematics from the Asian University for Women.

She completed her secondary and higher secondary education from Ispahani Public School and College. On top of her impressive academic accomplishments, Afia demonstrated her leadership abilities when she represented her university as the Hult Prize on Campus 2021 championship, competing against 50 universities across Bangladesh. In a team of four, she presented innovative ideas on creating a sustainable food supply to address the global food crisis, culminating in a prototype for selling gluten-free bread made from Spirulina.

Her commitment to various causes is demonstrated through her volunteering work, including participation in a blood bank program and engagement in festivals such as the Korean festival and Lunar New Year festival.

Asian University for Women (AUW) – Chattogram, Bangladesh 2023-present HSBC-AUW School of Apparel
MS (Master of Science) Apparel and Retail Management
Expected Date of Graduation: August 2024

Current CGPA: 3.16

Educational Qualifications:

BA Economics with Double Minor in Finance and Mathematics

Work Experience:

10 months as Research Assistant, five months as Teaching Assistant, seven months as intern in different organizations, four months as Campus Ambassador.

Worked with:

TNY legal Bangladesh Ltd., Grameen Uniqlo, Inter College Network, Casper Academy.

Nature of Work Experience:

Legal Research, Teaching Assistant, Research Assistant, Academic Support, Team Collaboration, Event Coordination



Fazilatun Nessa Chowdhury

Fazilatun Nessa Chowdhury has a Bachelor's degree in Economics from the Asian University for Women. She served as a Teaching Assistant for Principles of Macroeconomics at Asian University for Women, where she contributed to the academic growth of students. Concurrently, she excelled as a Business Development Intern at Startup Chattogram for a period of six months. In this role, she conducted in-depth research on companies, startups, and banks, formulated innovative strategies to expand the customer base, and generated sustainable event concepts to drive revenue growth.

During her tenure at the Institute of Wellbeing, she acquired valuable insights into environmental issues. She is dedicated to sustainability, exemplified by her personal project, "Artists Waste Management," transforming waste materials into artistic creations. Her commitment to social impact led her to lead a UNDP-backed campaign promoting religious and cultural harmony, earning recognition with the Best Resilient Campaign Award.

Fazilatun's professional development includes participation in the Rotaractor's Training Camp, where she gained skills in planning, administration, and management over seven days. Currently, she serves as an Executive Officer at JtoA - Journey to Academy, a startup specializing in school bus services.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.14

Educational Qualifications: BA Economics

Work Experience: One-year as an executive officer, Eight-months as an art and music teacher, Six-months as Teaching Assistant and Six-and-half-months as an intern

Worked With: Asian University, Startup Chattogram, JtoA- Journey to Academy transport service.

Nature of Work Experience: Research, Project and Service Management, Coordination, Creative Design, Strategic Thinking, Business Development.



Hosne Ara Begum

Hosne Ara Begum has a Bachelor's degree in Economics with double minor in Finance and Mathematics, from the Asian University of Women.

She excelled as a Data Entry Specialist in the Finishing Department at Kenpark. Her attention to detail and proficiency in data management significantly contributed to the department's efficiency. Additionally, she brings one-and-half years of enriching experience from her tenure at Aabha, a dynamic RMG buying house startup.

Her commitment to professional development extends to her work at Asian University of Women. She was part of the CDIP internship showcase program, where she honed her skills in the logistics department. She also served as a graphics designer at the AUW Film Festival Club, showcasing her creative talents.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.17

Educational Qualifications: BA Economics with Double Minor in Finance and Mathematics

Work Experience: Three-years as a Data Entry Specialist with Finishing Department at Kenpark, One-and-half years with Aabha, a dynamic RMG buying house startup, in Operations

Worked With: Kenpark, Aabha

Nature of Work Experience: Data Entry, Logistics Management, Graphics Design, Communication



Hasina Mahian

Hasina's commitment to community service and empowering girls is evident through her volunteering work. During high school, she actively participated in initiatives related to girls' hygiene mindfulness and facilitated girls' focus group discussions with the WBRAO Organization.

Hasina's professional journey has been marked by her passion for Accounting and Finance. She embarked on her career as a Finance Intern with the CHA Humanitarian Organization, gaining valuable hands-on experience. More recently, she held the position of Finance Officer with Mercy Corps International Organization in Afghanistan, further demonstrating her expertise in financial matters.

Hasina's aspiration to become a certified ACCA member underscores her commitment to professional excellence and continuous learning. She has also honed her technical skills, including proficiency in QuickBooks (accounting software), Microsoft Office suite with a particular focus on spreadsheets, and SPSS for data analysis.

In addition to her professional qualifications, Hasina is a fluent English speaker. Her native language is Persian, and she possesses a working-level understanding of Urdu. These language abilities enhance her capacity to communicate effectively in diverse settings.

**Asian University for Women, Chittagong, Bangladesh
HSBC-AUW School of Apparel**

MS (Master of Science) Apparel and Retail Management
Aug, 2023 –Aug, 2024 (expected)

Current CGPA: 3.21

Educational Qualifications: BSc Business Economics

Work Experience: Two years and Six months

Worked With: Mercy Corps International NGO, CHA and WBRAO.

Nature of Work Experience: Community Engagement, Financial Planning, Data Analysis, Client/Team Collaboration



Karimun Nessa Shefa Chowdhury

Karimun Nessa Shefa Chowdhury is a highly accomplished professional with a distinguished legal background, holding a law degree from the prestigious University of London.

She possesses a diverse skill set that spans multiple domains, including a successful career as a practicing attorney, a dedicated law educator, well-known interior design instructor, in addition to leading her own boutique.

As an active Rotarian, she has been recognized as the best secretary in the district, contributing significantly to Upola, and previously serving as the inaugural president of the Chittagong Oasis Toastmaster Club.

Beyond her professional pursuits, her entrepreneurial spirit shines brightly through her thriving boutique business. Her accomplishments not only highlight her professional success but also underscore her unwavering dedication to enhancing the community and promoting creative excellence.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.07

Educational Qualifications: LL.B. BSS, Graduate Diploma in Interior Designing

Work Experience: : Legal practitioner for 10 Years, 14 years of teaching law and six years as a boutique owner

Worked With: Judge Court, Chattogram, Newcastle Law Academy, Vogue Institute of Fashion and Technology. Mastermind International School

Nature of Work Experience: : Legal practice; Legal education and Entrepreneurship



Khujista Ayesmata Binte Alamgir

With a Summa Cum Laude distinction, Khujista Ayesmata Binte Alamgir earned a Bachelor's degree in Economics with double minor in Mathematics and Finance from the Asian University for Women.

She brings nineteen-months of experience as an Academic Materials Designer with a Canada-based startup focused on global K-12 education expansion. She excelled in educational content development, curriculum design, and quality assurance, creating over 150 K-12 worksheets using Figma, while also reviewing and proofreading over 200 worksheets within a tight 4-week timeframe. Her dedication led to a part-time contract role following a successful internship.

Additionally, Khujista served as a Teaching Assistant for AUW's Summer School 2022 Computer Coding Program. In this role, she managed curriculum delivery, facilitated student engagement, and played a vital role in communication for Bangladeshi students. She possesses proficiency in various software and programming languages. Her multilingual abilities include fluency in English and Bengali, conversational proficiency in French (up to B1.1), and elementary knowledge of Hindi. Khujista is eager to apply her academic excellence and practical expertise in a dynamic, growth-oriented environment.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.54

Educational Qualifications: BA Economics with double minor in Finance and Mathematics

Work Experience: Nineteen-months as an Academic Materials Designer with a Canada-based startup specializing in distance education, dedicated to expanding the reach of high-quality K-12 education globally, Four-weeks as a Teaching Assistant for the Computer Coding Program at AUW's Summer School

Worked With: Dr. Myatt Academy of Learning, Asian University for Women

Nature of Work Experience: Educational Content Development, Curriculum Design and Support, Quality Assurance, Translation Support, Curriculum Management, Data Analysis



Most. Khadija Akther

Khadija Akther has a Bachelor's degree in Public Health from the Asian University for Women. Her educational journey commenced in a small village named Sreepur in Sundarganj, Gaibandha district, reflecting her determination to pursue higher education regardless of her humble beginnings.

She embarked on her professional journey as a Quality Inspector at Srooty Textile Limited in Comilla EPZ in 2017 and continued her journey at Pacific Jeans Limited in CEPZ from January to August 2018. Her outstanding performance earned her the RMG Scholarship, enabling her to pursue her education at Asian University for Women, a testament to her dedication and potential.

She further expanded her horizons by interning at the Institute of Wellbeing Bangladesh, demonstrating her commitment to contributing to social and community development. She also served as a Women Empowerment Volunteer in the Showhar-do III program, actively participating in initiatives that empower women and promote equality.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 2.94

Educational Qualifications: BSc in Public Health

Work Experience: One-year in Showhar-do III Program,
One-year in Pacific Jeans Limited

Worked With: Pacific Jeans Limited, Showhar-do III Program
in Sundarganj, Gaibandha, Srooty Textile Limited, Comilla

Nature of Work Experience: Quality Assistant, Product
Quality Assessment, Empowerment Initiatives



Mukta Dushad

Mukta Dushad has a Bachelor's degree in Public Health from the Asian University for Women. Mukta serves as the Public Communication Secretary at the University of Tea Students Association (UTSA), where she played a pivotal role in promoting and motivating students, particularly those from the underprivileged communities such as the Tea Gardens. She dedicates herself to seeking scholarship opportunities for students, ensuring that education is accessible to all.

In addition to her work with UTSA, Mukta serves as a Project Coordinator for a project focused on sexual and reproductive health rights at the International Center for Diarrhoeal Disease Research, Bangladesh (icddr,b). Her contributions to this critical area of public health exemplify her commitment to improving the well-being of communities.

Mukta's academic and professional achievements are noteworthy. She received the prestigious best poster presentation award at the International Conference on Natural Science and Technology-2022 (ICNST), showcasing her excellence in research and communication. As one of the top 100 youth delegates from Bangladesh, she participated in the Bangladesh youth delegation to India-2022, where she had the honor of meeting the Honorable President of India, Ms. Draudpadi Murmu, and gained insights into various opportunities and networking avenues. Her visit included exploring India's rich cultural heritage.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.37

Educational Qualifications: BSc in Public Health

Work Experience: Internships during the three-year bachelor's degree

Worked With: Co-Founder of Key-Shore (at Asian University for Women), Internships with International Center for Diarrhoeal Disease Research, Bangladesh (icddr,b), University of Tea Students Association (UTSA), BRAC.

Nature of Work Experience: Program Management, Project Management Thinking, Business Development.



Most. Israt Zahan Shuvra

Mst. Israt Zahan Shuvra has a Bachelor's degree in Computer Science & Engineering from Pundra University of Science & Technology, Bogura.

Israt Zahan Shuvra's dedication to technology innovation is evident through her involvement in a noteworthy project focused on IoT-based Smart Home Automation System during her undergraduate studies.

In addition to her academic achievements, Israt Zahan Shuvra participated in a training program on Developing Leadership Skills for Women at Dewhirst, further enhancing her leadership abilities and personal development.

Furthermore, she gained practical experience through a one-month internship at Dewhirst (Shanta Industries), where she had the opportunity to apply her skills and knowledge in a professional setting.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 2.92

Educational Qualifications: : BSc Computer Science & Engineering

Work Experience: One-month internship

Worked With: Dewhirst (Shanta Industries)

Nature of Work Experience: Leadership, Communication Skills, Project Involvement, Innovation and Technology, Practical Experience



Nujhat Anjum Silva

Nujhat has a Bachelor's degree in Fashion Design & Technology with a specialization in Merchandising from Chattogram BGMEA University of Fashion & Technology.

With a background in knitwear and a track record of working with renowned brands such as PVH Corp and M&S, Nujhat brings a wealth of experience from the apparel manufacturing industry. Her expertise spans various areas, including Fashion Illustration in both 2D and 3D using tools like Adobe Illustrator and Browzwear VStitcher. She is proficient in pattern making, utilizing both manual techniques and computer-aided design. Nujhat is well-versed in product development, trend analysis, fashion forecasting, and possesses strong Microsoft Office skills. Her ability to adapt to and navigate the dynamic world of retail is a noteworthy asset.

She also manages her family business as the Chairperson and Creative Director of the company, Grayscale Architecture. Her specialties and responsibilities in the company include providing creative direction, interior design direction, client management, communication and PR.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.8

Educational Qualifications: BSc Fashion Design and Technology

Work Experience: One year and two months as Executive Fashion Designer in the Merchandising Department of Four H Group for PVH Corp, H&M, Undiz, Marks & Spencer; Seven-months as Production Manager (Bangladesh) at ALT Wedding Styles; Chairperson and Creative Director at Grayscale Architecture

Worked With: Four H Group, ALT Wedding Styles, Grayscale Architecture Management, Project Management Thinking, Business Development.

Nature of Work Experience: Fashion Design, Product Development, Trend Analysis, Deck Development, Sourcing, Buyer Interaction, 3D Development, Interior Design, Art



Nanjiba Saiyara

Nanjiba Saiyara has a Bachelor's degree in Politics, Philosophy, and Economics (PPE) from the Asian University for Women. At the university level, she maintained an impressive CGPA of 3.45 out of 4.00, showcasing her dedication to academic excellence.

Her commitment to community engagement and advocacy is evident through her extensive volunteer work with organizations such as Better Future Bangladesh, Institute of Wellbeing, and Work for a Better Bangladesh Trust. She actively contributed to various initiatives, including health promotion, livable city projects, mobile playgrounds, projects against rape, and human rights campaigns, highlighting her commitment to social causes.

She also gained valuable practical experience through her roles as a fellow, leader, and education program monitor with Mai Soli Foundation and Asian University for Women. Her contributions ranged from teaching entrepreneurship and innovative business concepts to school-going children to mentoring and monitoring Rohingya and Afghan students, fostering bilingual communication and providing guidance on software and educational resources.

She excels in Microsoft Office tools, data entry, videography, logo creation, and Adobe Photoshop. Her proficiency extends to videography, poster making, and documentary film production. She is a fluent English speaker, a native Bangla speaker, and possesses a basic understanding of Hindi, Urdu, and Portuguese

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.21

Educational Qualifications: BA Politics, Philosophy, and Economics (PPE)

Work Experience: One-year with NGOs, Six-months as Teaching Monitor

Worked With: Mai Soli Foundation, Institute of Wellbeing, Better Future Bangladesh, Asian University of Women, Maces (Study abroad)

Nature of Work Experience: PR Support, Social Media



Punam Borma

Punam has a Bachelor's degree in Economics from the Asian University for Women. She is a dedicated volunteer who actively participated in various events at the Asian University for Women, including the Career Fair and Annual Sports activities.

She interned with Bright Network, where she expanded her knowledge and skills. Furthermore, she served as an Event Associate at Skill Canvas and a Video Editing Assistant at the Asian University for Women, showcasing her versatility and adaptability.

Beyond her academic and professional pursuits, Punam is deeply involved with multiple organizations, including the University of Tea Students Association, The Earth Society, and Better Future Bangladesh (BFB). Her engagement with these organizations reflects her dedication to social causes and community development.

Punam's technical proficiency is noteworthy, encompassing a range of software applications such as MS Office, Kdenlive for video editing, and statistical tools like STATA and SPSS. Additionally, she possesses basic knowledge of Canva, which enhances her ability to create visually engaging content.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.13

Educational Qualifications: BA Economics

Work Experience: Internships during the three-year bachelor's degree

Worked With: Asian University for Women, Bright Network, Skill Canvas, The Earth Society, University of Tea Student Association.

Nature of Work Experience: Program Management, Project Management



Reshma Akter

Reshma Akter has a Bachelor's degree in Public Health with a minor in Development Studies.

One of Reshma's significant contributions was her role as a Mentor at the Mai Soli Foundation. In this capacity, she played a crucial role in empowering young girls, teaching them, and working towards reducing child marriage. Her commitment to social change and community development is commendable.

Reshma gained practical experience through internships at Caritas Bangladesh and the Institute of Wellbeing. At Caritas Bangladesh, she worked with the food security team and contributed to report writing.

At the Institute of Wellbeing, she honed her skills in video and poster making while learning about various economic and environmental issues.

As a Peer Leader at the Asian University for Women, Reshma provided invaluable support to her fellow students, helping them navigate different curricular and engage in extracurricular activities.

Furthermore, Reshma actively volunteered for various clubs and organizations, including the debate club, where she served on the organizing committee, and the Hult Prize.

Asian University for Women, Chittagong, Bangladesh
HSBC-AUW School of Apparel
MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 2.69

Educational Qualifications: : BSc Public Health with minor in Development Studies

Work Experience: One-year mentorship, Six-months internship

Worked With: Caritas Bangladesh, Institute of Wellbeing, Asian University for Women

Nature of Work Experience: Mentoring, Community



Shamsun Nahar

Shamsun Nahar has a Bachelor's degree in Economics with a minor in Finance from the Asian University for Women. She brings a strong educational background that has equipped her with analytical and financial skills vital for the corporate world.

Throughout her academic years, she actively engaged in extracurricular activities and community service. She volunteered with notable organizations such as the Ovoya Foundation, AUW SDG Club, AUW CDIP Office, and the Debate Club. Her dedication to giving back to the community extended into her professional experiences. She worked as an Interviewer at Asian University for Women, showcasing her interpersonal and communication skills.

Her commitment to education is evident through her one-year tenure as a school teacher and eight years as a home tutor. Under her guidance, students consistently achieved significant improvements in both Mathematics and English, reflecting her ability to inspire and foster academic growth. She also served as a Campus Ambassador for the Digital Khichuri Challenge program, collaborating closely with the Sustainable Development Goal Club at AUW.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.09

Educational Qualifications: BA Economics

Work Experience: Eight years as home tutor, one year as a school teacher, and one-month as an Interviewer at the Asian University for Women

Worked With: Bornomala School, Jashore, Asian University for Women

Nature of Work Experience: Education Advocate, Teaching



Salma Hashem

Salma Hashem has a Bachelor's degree in Public Health and Bioinformatics & Biotechnology from the Asian University for Women.

Salma's commitment to various causes is demonstrated through her volunteer work, particularly in the areas of human rights campaigns and participation in different university events. Her active involvement in these initiatives highlights her dedication to social issues and her ability to engage with diverse communities.

In addition to her volunteer work, Salma has gained valuable research and teaching experience. She worked as a Research Assistant and a Teaching Assistant alongside university professors, showcasing her proficiency in academic roles. These experiences not only contributed to her own growth but also aided in the academic development of her peers.

**Asian University for Women, Chittagong, Bangladesh
HSBC-AUW School of Apparel**

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 2.98

Educational Qualifications: BSc Public Health and Bioinformatics & Biotechnology

Work Experience: One-month internship at Popular Pharmaceutical Company Limited, Two-week internship at the Institute of Wellbeing, Research Assistantship, Teaching Assistantship

Worked With: Popular Pharmaceutical Company Limited, Institute of Wellbeing, Asian University for Women

Nature of Work Experience: : Campaigning, Project Coordination, Teaching Coordination



Tasnim Aktar

Tasnim Aktar has a Bachelor's degree in Economics, with Double Minor in Finance and Computer Science from the Asian University for Women.

Tasnim's commitment to fostering a supportive academic environment is evident through her role as a Teaching Assistant for HBS CORE Courses. In this capacity, she played a vital role in helping fellow students grasp complex concepts and excel in their studies.

Furthermore, Tasnim served as a Peer Leader, providing valuable guidance and support to new students as they navigated their transition to the university life at AUW. Tasnim actively contributed to various clubs and initiatives, including volunteering for the Photography Club as a Public Relations officer, participating in the Waste Management Club's placard events, and involvement in the Youth Voice Project, where she assisted indigent children.

In addition to her involvement in clubs and volunteer work, Tasnim served as a facilitator for a Friendship Writing Group within the Mentorship Club.

Tasnim possesses a diverse skill set that includes proficiency in MS Office, strong research skills, and significant expertise in programming languages like R and STATA. Her technical aptitude complements her academic achievements and involvement in research.

Asian University for Women, Chittagong, Bangladesh HSBC-AUW School of Apparel

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.34

Educational Qualifications: BA Economics with double minor in Finance and Computer Science

Work Experience: 10 months as a Teaching Assistant, Three months as a Peer Leader and Three months as a facilitator in Mentorship Club

Worked With: Asian University for Women

Nature of Work Experience: Academic Support, Program Coordination, Peer Networking



Umme Tabassum

Umme Tabassum has a Bachelor's degree in Economics with a double minor in Finance and Development Studies from the Asian University for Women in Chittagong.

During her academic journey, she dedicated her time to supporting others through private tutoring. She served as a home tutor for six years, during which her students showed significant improvement in both Math and English.

She is proficient in STATA, Microsoft Office suite, including MS Word, Excel, and PowerPoint. She is a skilled communicator, fluent in Bengali, proficient in English and conversational Hindi. Her diverse skill set, educational background, and commitment to education and research make her a valuable asset in various professional settings.

**Asian University for Women, Chittagong, Bangladesh
HSBC-AUW School of Apparel**

MS (Master of Science) Apparel and Retail Management
Aug, 2023 – Aug, 2024 (expected)

Current CGPA: 3.26

Educational Qualifications: BA Economics with double minor in Finance and Development Studies

Work Experience: Six years as a home tutor

Worked With: Private tutoring

Nature of Work Experience: Education support and tutoring



HSBC-AUW School of Apparel aims to foster women in leadership roles for the apparel industry in Bangladesh. For more information on hiring opportunities, please contact +880 19 5839 9842

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