



Faces of Change

Event Partnership Prospectus
Asian University for Women Fundraising Benefit
11 June 2019 JW Marriott Ballroom

Reserve your table today



ASIAN UNIVERSITY
FOR WOMEN



Savitri Kumari
AUW Class of 2015
University of Oxford

WE EMPOWER

Leaders for Tomorrow

The Asian University for Women is an independent, international liberal arts university based in Chittagong, Bangladesh that aims to graduate a new generation of female leaders who will go on to forge change in their communities, and ultimately the world. AUW seeks out courageous, high-potential women from some of the most marginalized communities in Asia and the Middle East, including Rohingya refugees and garment factory workers, and provides them with the opportunity to change their lives and the lives of others through education.

OUR GRADUATES ARE MAKING AN **Impact**

Our alumnae network of over 700 changemakers spans across continents and industries but is tied together by each woman's commitment to creating positive change in her community and the world. Many of our graduates have gone on to University of Oxford, National University of Singapore, Columbia University and Stanford University, while others work for organizations including Save the Children, Oxfam, The UN High Commissioner for Refugees, Citi, Chevron and more. Meet a few of the outstanding graduates who will be joining us in Hong Kong on 11 June to share their stories.

TANJILA DRISHTI
BANGLADESH
CLASS OF 2014



After graduating, Tanjila went on to earn her masters from the University of Sussex, and today she is the youngest Senior Manager at BRAC, the world's largest NGO, where she focuses on human rights and social empowerment in Bangladesh.

MURSAL HAMRAZ
AFGHANISTAN
CLASS OF 2015



After graduating, Mursal returned home to work in the office of the First Lady of Afghanistan for two years before becoming a Gender Equality Officer for the World Bank to ensure gender equity across all projects in Afghanistan.

TIEN NGYUEN
VIETNAM
CLASS OF 2017



Tien grew up in rural Vietnam. During her time at AUW, she earned a prestigious internship with L'Oréal Headquarters in Paris. Today, she is a Management Trainee with L'Oréal Vietnam where she focuses on CSR initiatives.

SPONSORSHIP OPPORTUNITIES

Reserve your table today

11 June 2019

VIP Cocktail Reception
5pm to 6pm
Stephenson Harwood

Gala Dinner
6pm to 10pm
JW Marriott Ballroom

The Hon. Mrs Carrie Lam Cheng Yuet-ngor

Chief Executive of Hong Kong
Special Administrative Region



DIAMOND

US\$30,000

- 2 tables for 12 guests
- 6 guests to VIP cocktail
- Special on-screen recognition
- Recognition on printed program and all e-communications

PLATINUM

US\$15,000

- 1 table for 12 guests
- 2 guests to VIP cocktail
- Recognition on printed program and all e-communications

GOLD

US\$10,000

- 1 table for 12 guests
- Recognition on printed program and all e-communications

Event Sponsor:

Marriott[®]
INTERNATIONAL

Title Sponsor:

LANCÔME
PARIS

SILENT AUCTION SPONSORSHIP

Make a donation today



We are seeking donations for our silent auction offering to provide guests exclusive experiences including travel, dining and luxury goods. 100 percent of the proceeds from donated items will go directly towards scholarships. If you are interested in making a donation, please send a photo of the item, a brief description, the estimated value, and your company logo to madison.rhyner@asian-university.org

WE ARE SEEKING:

- Luxury goods, hotel stays, airline tickets, memorabilia or sporting experiences
- Must be over HK\$10,000 in value

SPONSOR BENEFITS:

- Recognition on printed program as a silent auction sponsor
- Recognition on event signage as a silent auction sponsor
- Recognition in electronic silent auction catalog (website & mobile)

Thank you to our 2018 sponsors:





| A look back at 2018

More than 350 guests joined the second annual In Honour of Daughters benefit for AUW, presented by Lancôme and sponsored by Marriott International. Featured speakers Cherie Blair, Marina Mahathir and Anson Chan championed the mission of AUW, and exclusive experiences on live auction included a private dinner with Mr and Mrs Blair in London, a VIP tour of UN Headquarters in New York City and more. The evening raised over US\$750,000 for AUW to provide 50 fully funded scholarships.

US\$750,000
RAISED

50
SCHOLARSHIPS

35+
SPONSORS

THANK YOU TO OUR 2018 SPONSORS

EVENT SPONSOR



TITLE SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



EVENT PRODUCTION



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Get in touch,
be inspired.

To reserve your table, contact:
Madison.Rhyner@asian-university.org

To learn more about AUW, visit:
asian-university.org

The Asian University for Women Support Foundation (Hong Kong) Limited was established in 2011, and is a registered charity in Hong Kong. The Foundation exists solely to mobilize funds for the Asian University for Women in Chittagong, Bangladesh.



**ASIAN UNIVERSITY
FOR WOMEN**